

10005378-1



IN THE
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors:	Diane R. Hammerstad	Examiner:	John L. Young
Application No:	09/768990	Group Art Unit:	3622
Filing Date:	01/23/2001	Confirmation No:	4199
Title: Delivery Of Time Significant Advertising			

COMMISSIONER FOR PATENTS
PO Box 1450
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AMENDMENT UNDER 37 C.F.R. § 1.111

Dear Sir:

In response to the Office Action mailed 02/11/04, please amend the captioned Application for patent as follows:

In the Claims:

Please amend claims 1, 6 and 9 as shown in the conventionally marked-up claims attached as Attachment 1. This listing of claims will replace all prior versions, and listings, of claims in this Application.